Colby Thompson

Professional Summary

Versatile videographer with experience in editing, production coordination, producing, camera operation, marketing, and directing. Passionate about working with excellence, creativity, and honesty to promote good values through video.

Experience

U Storage / Marketing Manager

Febuary 2026 - Present

In charge of executing and setting direction for all company marketing efforts across 25 stores. Tasks include search enginge optimization, graphic design, web development, paid search managment, and social media.

Film Kids / Youth Video Instructor

June 2025 - Present

Independently facilitating both summer camps and after-school programs, teaching 4th–6th graders how to create their own movies. Responsible for keeping students safe, having fun, and learning about filmmaking and teamwork.

Jon Harrison / Media Coordinator

June 2025 - Jan 2026

Creating podcasts, short-form videos, and newsletters to provide educational value to our clients while also promoting the Jon Harrison brand. Responsible not only for the tasks given but also for finding innovative ways to improve our content marketing efforts.

ASU TV / Associate Station Manager

September 2022 - January 2025

Created the show "Walled", designed to unite individuals from diverse backgrounds as they collaborate within an escape room setting. Was promoted to Associate Station Manager and given the additional responsibility of running marketing for the station.

Awards

Best Documentary Long Form - Third Place

November 2024

Awarded by College Broadcasters Inc. at their 2024 National Student Production Awards in Seattle for a documentary I directed.

Golden Addy

February 2024

Awarded by the Northeast Arkansas Chapter of the American Advertising Federation for the *ESR Geo Wallet Ad* I produced.

Education

Arkansas State University

Aug 2022 - May 2025

Bachelor's of Science in Creative Media Production
Emphasis in Corporate Media

Skills:

Premiere Pro - Davinci Resolve
Photoshop - After Effects
YouTube Studio

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Colby Thompson

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